A Common Ground of Shared Values

Through surveys, seminars, interviews, and focus groups, the Institute has investigated the values people everywhere hold most dear. These values provide a critical underpinning for constructive dialogue, consensus building, and leadership.

Our Mission:
Promoting ethical behavior in individuals, institutions, and nations through research, public discourse, and practical action.

Five most common global values:
- compassion
- fairness
- honesty
- respect
- responsibility

Our long-range plan calls for growth through the following strategies:

- Harness the full potential of IGE’s “right-versus-right, ethical decision making” intellectual property to accelerate the Institute’s revenue growth.
- Raise the profile of IGE through best-in-class management techniques and exemplary ethical standards.
- Develop new products and services that are consistent with IGE’s mission and that are sustainable and profitable.
- Enhance the efficiency and effectiveness of the organization through application of intellectual property to accelerate the Institute’s revenue growth.
- Establish strategic alliances to extend IGE’s reach and effectiveness.
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We invite you to consider giving your support to building and extending the Institute’s impact to make a difference in the world through ethical action. If you would like to learn more about supporting the Institute and our mission, please contact us at info@globalethics.org.

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P ractical Tools for Ethics and Values

In education, the Institute’s contribution to young people extends far beyond the classroom. Since 1994, we have worked steadily since our publication in 1994, ‘Building School Cultures of Integrity,’ to build curriculum Decision-Skill Toolkit. We provide core curricula for students from kindergarten through college, as well as secondary-level ethics learning tools custom-made for social studies, service learning, citizenship, and youth-at-risk. Through these tools, we have reached thousands of young people through “Ethics in Action” programs from inner-city Los Angeles to Bangkok, and have provided workshops, training, and training materials in English and Spanish. (See our website for more information.)

Center for Corporate Ethics

The Institute works on corporate ethics from a primary-values perspective rather than a competitiveness-based perspective. Building on our experience with the David and Lucile Packard Center for Corporate Ethics, we now are working with corporate ethics leaders to create a more corporate-based ethics education partnership. This work is part of a new initiative in which we are a “Co-Creator of the Core.”

We also work closely with our clients, helping them create business cultures that are built on core values and are designed and organized for organizations from Britain to Bangladesh.

In 1994, the Institute launched the Ethical Fitness Seminar. The Seminar was an integral part of the Institute’s earliest days. With a focus on teambuilding, the Ethical Fitness Seminar was a self-paced, self-directed, self-empowering curriculum designed to help business professionals achieve a greater level of ethical awareness, commitment, and behavior. It included a 240-page manual, a video, and a CD-ROM.

The Seminar was based on the concept of the “fitness model,” which is a metaphor for the idea that ethical behavior is a skill that can be developed and improved. The Seminar was designed to help participants develop the skills they need to make ethical decisions in their daily lives.

The Seminar was a success from the beginning. It was shortlisted for the prestigious Business Book of the Year award, and it was used by business organizations around the world. It was translated into several languages, and it was adopted by many institutions as a required component of their ethics training programs.

In 2008, the Ethical Fitness Seminar was updated and revised. The updated version includes new case studies, new tools, and new exercises. It also includes a new chapter on ethical leadership.

The Ethical Fitness Seminar has been used by a wide range of organizations, including Fortune 500 companies, government agencies, and nonprofit organizations. It has been used in a variety of settings, including workshops, seminars, and online courses.

The Ethical Fitness Seminar has been well received by participants. In a survey of participants, 89% rated the seminar as “very helpful,” and 92% rated it as “worth the time.”

Conclusion

In conclusion, the Ethical Fitness Seminar has been a valuable tool for helping organizations build ethical cultures. It has been used by a wide range of organizations, and it has been well received by participants. It is a valuable resource for anyone interested in building ethical cultures.

References